

# Travel Goods

SHOWCASE

May/June 2003 □ \$7.00 USA

## It's All For Show

The Best and Brightest in New Travel Gear

### Zip It Sox offers hands free protection

**Z**ip It Sox from Evan Papel Enterprises is marketed for runners, walkers, workout enthusiasts and travelers who want to get around without being weighed down. It offers a convenient way to carry keys, a license, credit cards or money. Each pair comes with one regular sock and one sock with a vertical zipper enclosing an in-sewn pocket. Available in white or black, they come in a crew length

Evan Papel Enterprises Zip It Sox



size and are made of 80% cotton, 15% nylon and 5% spandex. Zip It Sox retails for \$11. "I get so much enjoyment seeing people's reactions to Zip It Sox for the first time," says Evan Papel, chief executive officer.

"People immediately

start to envision themselves using the product." For more information, contact: Evan Papel Enterprises, 1254 Pacific Beach Dr., #7, San Diego, CA 92109; 888-494-7769.