

fresh products

BY JEREMY BORING

ZIP IT SPORT SOCK



Are these the equivalent of pocket protectors for athletes? Maybe so, but if you've ever known the embarrassment of actually having to spend the sweat soaked five-dollar bill that you stuffed in the waistband of your

shorts on a drink or a cab ride, or the frustration of losing your key because your shoelaces became untied mid-run, you might be inclined to give them a try.

Sleeker than waist packs and more practical than the old waist band or shoelace methods, the performance-fiber socks are ankle or crew length, with a pocket large enough to carry ID, credit cards, money and a key, with a locking zipper pull. With a few essentials tucked inside, you hardly notice the extra cargo, and the sock actually stays up on your ankle. *Suggested Retail: \$14.99.*

For more information, go to www.ZipItGear.com.